

The Investor Relations has an e-mail address (ir@pirelli.com) to facilitate the dialogue with the Company; answers are normally provided in 24 hours to the requests received via this e-mail address, while the Investors-Contacts section includes contact information for the individual members of the IR team for specific requests from individual and institutional analysts and investors.

The Pirelli & C. top management and Investor Relations also use other typical financial communication tools in order to facilitate the knowledge of the Company's strategy, business development and the results achieved, for example: road shows, conference calls, one to one meetings and the participation in trade conferences for the businesses in which the Group is involved. Furthermore, the Company's culture includes combining profitability and sustainability in business and has received awards since it has been included in numerous world-wide assessment indexes relating to corporate social responsibility, an area in which the Company holds an acknowledged leadership position. The Company also intensified the dialogue with "Ethical investors" by participating in international conferences concerning governance and sustainability and by organising road shows dedicated to SRI funds in the principal financial centres.

18. SHAREHOLDERS' MEETINGS

The Shareholders' Meeting is convened as required by law and by the Company Bylaws by means of a Notice of Call published on the Pirelli Internet website. The Notice of Call is generally published at least thirty days prior to the date fixed for the first call of the meeting, and if Shareholders' Meetings are convened to elect members of the administration and control bodies, then the publication is made at least forty days prior to the date of the meeting.

The Notice of Call is published (in full or as an abstract) in at least one national daily newspaper and is also sent to the stock exchange operator.

The Notice of Call must include the details of the date, time and place of the meeting and the list of topics to be discussed.

The Notice of Call must include, inter alia, a description of the procedures which the shareholders are required to comply with to attend the meetings and to exercise their voting rights in the meeting, as well as information concerning the following aspects (i) the right to ask questions prior to the meeting; (ii) the time limits and procedures to exercise the right to supplement the Agenda; (iii) the proxy voting procedure; (iv) the identity of the party (that the Company may have designated to confer proxy voting, as well as the procedures and time limits to confer the proxies).

The Shareholders' Meeting cannot resolve on matters which have not been included on the Agenda.

Shareholders who, alone or together, represent at least one fortieth of the share capital may request to supplement the list of topics to be discussed, or present additional proposals to be resolved on the topics already included in the Agenda within ten days from the date of publication of the Notice to convene the Shareholders' Meeting (unless otherwise provided by law), indicating the respective motivations.

⁶⁴ Also in line with the Self-Regulatory Code: Application Criterion 8.

⁶⁵ Self-Regulatory Code Application Criteria 8.C.6. and 8.C.7.